



INTERNET BRANDS ACQUIRES LEADING CONSUMER HOME IMPROVEMENT WEBSITE DOITYOURSELF.COM

"How To" Website Complements Internet Brands' Real Estate & Home Finance Sites

LOS ANGELES, (January 24, 2007) - Internet Brands, Inc., a leading operator of media and e-commerce sites for "large ticket" consumer purchases, today announced the acquisition of DoltYourself.com, the leading independent home improvement and home repair website. Founded in 1995, DoltYourself.com has been named "One of the Top 50 sites in the World" by Time Magazine. The site is home to the most active home improvement discussion forum on the Internet, enabling consumers to get personalized advice from professionals on more than 100 subjects.

"We're delighted to add DoltYourself to our compelling portfolio of sites that help people make better decisions and save time and money," said Bob Brisco, CEO of Internet Brands.

"Internet Brands has the technology resources and content expertise to significantly expand the scope of DoltYourself.com" said David Goldsholle, founder of DoltYourself.com. "We're excited to see the site join Internet Brands."

DoltYourself.com is an industry leader in:

- Editorial content, with thousands of detailed articles on topics such home remodeling, home repair, and auto repair
- How to" articles that illustrate step-by-step directions
- Community forums, where users have addressed more than 250,000 DIY related topics

"DoltYourself.com fits nicely with both our Home and Auto vertical markets," said Mike Dodge, Internet Brand's Home Division general manager. "We also see a number of new areas in which to grow the site."

Several of DoltYourself.com's affiliated websites were not included in the acquisition, including the leading consumer law and insurance information website www.FreeAdvice.com or a related ecommerce site, www.HardwareandTools.com , which will continue to be operated by the founders of DoltYourself.com.

About Internet Brands

Los Angeles-based Internet Brands (www.internetbrands.com) is a leading operator of media and e-commerce sites for large ticket consumer purchases, such as cars, real estate, mortgages and travel. The company empowers consumers to make better product choices and save money. Internet Brands' sites deliver superior content and consumer insight and have received dozens of "best-in-class" awards.

Internet Brands' automotive division includes CarsDirect.com, Autos.com, Wikicars.org, GreenHybrid.com and Autodata Solutions. The company's home division includes DoltYourself.com, LoanApp.com, Loan.com and RealEstateABC.com. Internet Brands' travel division includes VacationHomes.com, Vamoose.com, Wikitravel.org, World66.com, BBOnline.com, CruiseMates.com, and CruiseReviews.com.

Internet Brands was founded in 1998 as CarsDirect and added the new parent company name of Internet Brands in June 2005.